Entrepreneurial business administration major with creative ideas and understanding of current trends in digital media and social media. Seeking roles to leverage exceptional project management, research skills, and the ability to communicate written and verbal concepts effectively.

**CERTIFICATIONS** |Google Ads Fundamentals | Create Facebook Ads |Edit and Manage Facebook Ads

**CORE SKILLS** | Market Research | Competitive Analysis | Customer Service | Promotion & Branding | Conversational Spanish

**TECHNICAL SKILLS** | R script | R studio | Google Suite | MS Office | MacOS

**SOCIAL MEDIA** | YouTube | Twitter | Instagram | Facebook | Snapchat | Yelp | LinkedIn | StockX | Grail | G.O.A.T. | Adidas Confirmed | SNKRS

**EDUCATION**

BS, Business Administration, Entrepreneurship & Marketing *Expected* 2021

**St. Mary’s College of California** | Moraga, CA

**Technology, Engineering, and Business Certificate Program (TEB)** 2019 – present

*Self and team-based learning to complete six modules: GitHub, Computational Thinking, Advanced Decision Modeling and Big Data, Machine Learning, Database Blacked Web App Development, and Cloud Computing.*

**WORK EXPERIENCE**

***Founder*** | Sneaker Resale Business | Orinda, CA | Feb 2018 - present

* Earned in excess of over $11,000 by purchasing in-demand footwear, designer clothing and reselling them
* Resold over 50 pairs of shoes via StockX, Grail, G.O.A.T., etc.
* Expert in using social media to purchase shoes via Twitter, Instagram, Sneaker News, YouTube

***Marketing and Social Media Intern*** | Saint Mary’s College of California | Moraga, CA | Oct 2019 – Present

* Contributing to website redesign projects, monitoring and posting on social networks, engaging in online forums, participating in online outreach and optimizing our website.

**ACTIVITIES | COMMUNITY | ASSOCIATIONS**

**Clubs**

*Member*, LatinX 2018 – present

*Member,* Entrepreneurship Club 2018 – present

*Member*, Green Gaels Club 2018 – present

*Member*, Men's Club Soccer Team 2017 – present

**Volunteer & Community Outreach**

*President* | Enactus 2019 – present

*A global non-profit and community leaders committed to using the power of entrepreneurial action to transform lives.*

**Guyette Leadership Fellows** 2019– present

*The aim of the program is to provide the select group of students with access to industry-knowledge to cultivate their leadership development.*